

# <u>Planned central aspects for transnational measures</u> for the ESF programme period 2007 – 2013 in Germany

## Integration by exchange

(Summary of the draft)

(Translation based on raw machine translation followed by quick editing)

#### **Objective**

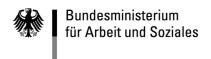
The aim of the transnational aligned programme "integration by exchange" in the EU 2007-2013 funding period is to fight discriminating and excluding tendencies on the labour market and - by diversity and innovations in Germany and in the European Union – to open for future possibilities on the labour market for, particularly, disadvantaged people and people threatened by exclusion and to integrate them in society and on the labour market.

#### **Program structure**

In the framework of the programme "integration by exchange" innovative model projects for the fight against discrimination and exclusion and for integration, diversity and flexibility in connection with the labour market are to be developed, tested and implemented in cooperation with transnational partners from other EU Member States. Further, innovative topics and results developed by cooperating EU Member States within their own ESF activities are to be taken up and transferred to Germany. This is to an extent a further development of the Community initiative EQUAL from the 2000-2006 programming period. This further development is based on the common development, testing and implementation of themes, results and products on transnational level.

## **Starting points**

On the basis of common analysises of problems, needs and potentials, studies, manuals, teaching materials, Internet sites and interactive learning-CDs, films and



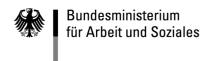
posters will be developed. By bringing together experiences and ideas from different countries, key lessons can be taken up and transferred to other Member States.

Many valuable experiences often remain within their location of origin. Even if approaches and products from a local and regional point of view do not work as an innovation, they can represent quite a novelty for other actors and regions. Sometimes success or not can depend on just tiny developments of existing instruments. It requires appropriate forums and channels to exchange and make experiences usable. This option should be strongly emphasized within the framework of the transnational cooperation.

In accordance with the notion of a European Community action area the transnational cooperation will by product development aim at common development of quality standards and Europe-wide recognition of certificates. In this way the access to the job market within the EU should be facilitated for target groups (e.g. people with migrant background) who often - because of ignorance and lack of instruments on the part of authorities and their partners - quickly faces (regional and national) barriers.

The level of the projects and the level of the responsible administrative authorities are to be used for the transnational cooperation in order to develop and strengthen network structures and cooperative relationships. The political and administrative level, companies and vocational training providers, specialists, multipliers, participants, must be involved in transnational cooperation in order to obtain an intensive Mainstreaming.

In order to promote the transnational connection between actors relevant for mainstreaming, also across themes, network structures at EU level must be supported. Especially the experiences in EQUAL showed that networks established on EU-level were very successful - for example in the area of entrepreneurship, in the work with exoffenders or as regards the abolition of discrimination in the context of the integration of migrants into the labour market - and supported the mainstreaming intensively both on the national and at the transnational level.



### **Target groups**

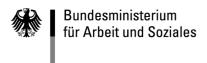
The following target groups are to be included in particular:

- Young people, particularly without school graduation and with migration background,
- young people in the transition school/ occupation with difficult access to the training or the job market,
- Older people, in particular with ethnical background,
- People with disabilities,
- (Ex-)offenders and
- Asylum seekers.

## Main areas of support of the planned transnational program

The transnational aligned program

- develops, tests and implements together with transnational partners new innovative model projects in the fight against discrimination and exclusion and for integration, diversity and flexibility in connection with the job market from other EU Member States and disseminate relevant project results on the EU level.
- carries out cross-border activities for the reintegration into the job market of particularly disadvantaged people (e.g. long-term unemployed people, people with ethnical background, ex-offenders, elderly people, and people with disabilities). Also the re-establishment and/or extension of the employability of for example asylum seekers and victims of the international trafficking are part of the program.
- develops, tests and implements the networking of transnational project partners in the fight against discrimination and for diversity and flexibility in connection with the job market on EU level.
- prepares realisations of the programs and model projects in the fight against discrimination and for variety and flexibility in connection with the job market for the EU level.



- examines the transferability of model projects, which were tested and developed in other EU Member States.
- takes up questions and themes, which were developed and articulated in other
  EU Member States within their own ESF activities and transfers in this
  connection German experiences and realisations.
- documents, communicates and transfers project and program progress between the actors on EU level.

planned total volume: Euro 150 million